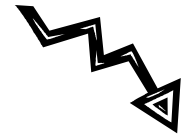




# The Basin



JULY 2010

## Understanding Identity Theft and Phishing

# Connection



### What is Identity Theft?

Identity theft is when your personal information is stolen and used illegally to open accounts in your name. According to the Federal Trade Commission, identity theft is one of the fastest growing crimes in America.

### Techniques used to steal information.

- **Phishing and spoof.** Impersonating a well-known organization through fraudulent (phishing) emails and spoof websites. Find out more with our [Phishing Guide](#).
- **Examining garbage.** Scavenging through trash bins to find old bank statements or other documents with personal information.
- **In person.** Eavesdropping or spying on people during financial transactions.
- **Hacking.** Breaking into computer databases and retrieving information.

Fishing or Phishing is not just a weekend event. Read more on page 2.



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Happy Birthday America!  
Our offices will be CLOSED Monday, July 5.

# Phishing is not just a weekend event

(continued from front page)



## How phishing through email works.

### 1. Mass Email

### 2. Phishing Email

### 3. Fraudulent Website



1. A fraudster will start out sending thousands, even millions, of emails to different mail accounts disguised as messages from a well-known company. The typical phishing email will contain a concocted story designed to lure you into taking an action such as clicking a link or button in the email or calling a phone number.
2. In the email, there will be links or buttons that take you to a fraudulent website.
3. The fraudulent website will also mimic the appearance of a popular website or company. The scam site will ask for personal information, such as your credit card number, Social Security number, or account password.

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## Sacramento Mountain Weavers Announce Opening of New Cloudcroft Studio!

Congratulations to Kelly Stewart and Kenny Nix, the fiber artists who work as the \*Sacramento Mountain Weavers\*. The Cloudcroft art studio, located at 207 James Canyon Highway opened their doors May 31st.

Sacramento Mountain Weavers have created their own original work in Cloudcroft for the past two years, selling their hand-made rugs and garments at prestigious shows.

"We are thrilled to finally have such a great space to create and show our original work," explains Kenny Nix. "We will also be showing work by other artists featuring subjects of local interest. Lots of fun gift ideas! We couldn't be more excited!"

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